

# VOLUNTEER POSITION: MARKETING & COMMUNICATIONS COORDINATOR

TIME COMMITMENT: 2–5 HOURS PER WEEK

LOCATION: REMOTE



## ABOUT KARSON'S KOMPASSION PROJECT:

Karson's Kompassion Project is a nonprofit organization devoted to spreading love, light, and support to vulnerable children—both locally and globally. Our mission is rooted in compassion, and we believe in the power of storytelling, service, and intentional connection to create real impact.

## ROLE SUMMARY:

We are seeking a creative and reliable volunteer to help us increase brand and mission awareness through social media, email newsletters, and other marketing efforts. This is a great opportunity for someone passionate about nonprofit work and experienced in digital communication.

## KEY RESPONSIBILITIES:

- Plan, create, and schedule 2–3 social media posts per week across our platforms (e.g., Facebook, Instagram)
- Design branded graphics using Canva, consistent with our visual identity
- Coordinate and send a monthly email newsletter using Constant Contact
- Maintain a consistent and engaging brand voice across all communications
- Monitor social media engagement and respond to comments/messages as needed
- Collaborate on creative strategies to grow awareness and engagement
- Assist with occasional additional marketing projects (flyers, event promotion, donor communications, etc.)

## IDEAL VOLUNTEER:

- Experience with Canva and social media platforms (or willingness to learn quickly)
- Familiarity with Constant Contact or other email marketing tools
- Strong written and verbal communication skills
- Detail-oriented, dependable, and self-motivated
- Passionate about our mission of compassion, service, and making a difference

## WHY VOLUNTEER WITH US?

- This is a flexible opportunity to use your creative and communication skills to make a meaningful impact. You'll help share inspiring stories, amplify our mission, and be part of a nonprofit dedicated to turning tragedy into purpose.

## INTERESTED IN LEARNING MORE?

Contact us via email at [debbie@karsonsproject.org](mailto:debbie@karsonsproject.org)



[www.karsonsproject.org](http://www.karsonsproject.org)